

Curriculum Structure										
Session 2024-2025 onwards										
Name of the Programme: MA (JMC)										
Year: First					Semester: I (Pawas)					
Pawas Semester- I	Course Code	Course Title	Contact Hrs per Week			Credits	Weightage (%)			
			L	T	P		CW\$	MTE	ETE	
	Discipline Specific Core (DSC):									
	24MJM9101T	Communication: Principles and Models	4	0	0	4	10	20	70	
	24MJM9102T	Development of Mass Media	3	0	0	3	10	20	70	
	24MJM9103T	Reporting for Print Media	4	0	0	4	10	20	70	
	24MJM9104T	Media & PR Management	3	0	0	3	10	20	70	
	24MJM9101P	Media Practical - I	0	0	4	2	--	--	100	
	Discipline Specific Elective (DSE):									
	24MJM9105T	Corporate Communications	4	0	0	4	10	20	70	
OR										
24MJM9106T	Media Writing	4	0	0	4	10	20	70		
Value Added Course (VAC): * from central Pool										
		2	0	0	2	10	20	70		
Seminar/Internship/Dissertation (S/I/D):										
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Total								22		

Summary: I Semester		
S.N.	Particulars	Credits
1.	Discipline Specific Core(DSC):	16
2.	Discipline Specific Elective(DSE):	04
3.	Value Added Course(VAC):	02
4.	Seminar/Internship/Dissertation(S/I/D):	--
Total		22
\$CW (Classwork): It would include attendance, assignments, class test/quiz test/Assignments, PPT, play, learn by fun activities, etc.		


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Session 2024-2025 onwards

Name of the Programme: MA (JMC)

Year: First		Semester: II (Vasant)							
Vasant Semester II	Course Code	Course Title	Contact Hrs per Week			Credits	Weightage (%)		
			L	T	P		CW\$	MTE	ETE
Discipline Specific Core (DSC):									
	24MJM9201T	Media Law and Ethics	4	0	0	4	10	20	70
	24MJM9202T	Television, Radio Journalism and Program Production	3	0	0	3	10	20	70
	24MJM9203T	Communication for Development & Social Change	4	0	0	4	10	20	70
	24MJM9204T	Computer Fundamentals	3	0	0	3	10	20	70
	24MJM9201P	Media Practical – II	0	0	4	2	--	--	100
Discipline Specific Elective (DSE):									
	24MJM9205T	Advertisement	4	0	0	4	10	20	70
OR									
	24MJM9206T	Creative Writing	4	0	0	4	10	20	70
Value Added Course (VAC): * from central Pool									
			2	0	0	2	10	20	70
Seminar/Internship/Dissertation (S/I/D):									
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Total						22			

Summary: II Semester		
S.N.	Particulars	Credits
1.	Discipline Specific Core(DSC):	16
2.	Discipline Specific Elective(DSE):	04
3.	Value Added Course(VAC):	02
4.	Seminar/Internship/Dissertation(S/I/D):	--
Total		22
\$CW (Classwork): It would include attendance, assignments, class test/quiz test/Assignments, PPT, play, learn by fun activities, etc.		


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Session 2024-2025 onwards									
Name of the Programme: MA (JMC)									
Year: Second					Semester: III (Vasant)				
Course Code	Course Title	Contact Hrs per Week			Credits	Weightage (%)			
		L	T	P		CWS	MTE	ETE	
Discipline Specific Core (DSC):									
24MJM9301T	Communication Research Methodology	4	0	0	4	10	20	70	
24MJM9301P	Media Practical - III	0	0	8	4	10	20	70	
Discipline Specific Elective (DSE): Select Any 4 Paper									
24MJM9302T	Media Literacy and Information Communication Technology	4	0	0	4	10	20	70	
24MJM9303T	New Media	4	0	0	4	10	20	70	
24MJM9304T	Editing & Page Layout	4	0	0	4	10	20	70	
24MJM9305T	Journalism of Social Reformers	4	0	0	4	10	20	70	
24MJM9306T	Science Communication	4	0	0	4	10	20	70	
Value Added Course (VAC): * from central Pool									
		2	0	0	2	10	20	70	
Seminar/Internship/Dissertation (S/I/D):									
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Total					26				

Summary: III Semester		
S.N.	Particulars	Credits
1.	Discipline Specific Core(DSC):	08
2.	Discipline Specific Elective(DSE):	16
3.	Value Added Course(VAC):	02
4.	Seminar/Internship/Dissertation(S/I/D):	--
Total		26
SCW (Classwork): It would include attendance, assignments, class test/quiz test/Assignments, PPT, play, learn by fun activities, etc.		


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Curriculum Structure									
Session 2024-2025 onwards									
Name of the Programme: MA (JMC)									
Year: Second					Semester: IV (Vasant)				
Course Code	Course Title	Contact Hrs per Week			Credits	Weightage (%)			
		L	T	P		CWS	MTE	ETE	
Discipline Specific Core (DSC):									
24MJM9401P	Media Practical - IV	4	0	0	4	10	20	70	
Discipline Specific Elective (DSE): (Select Any 2 Courses)									
24MJM9401T	Photo Journalism & Technology	4	0	0	4	10	20	70	
24MJM9402T	Mobile Journalism	4	0	0	4	10	20	70	
24MJM9403T	Cultural Communication	4	0	0	4	10	20	70	
Value Added Course (VAC): * from central Pool									
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Seminar/Internship/Dissertation (S/I/D):									
24MJM9401D	Dissertation	0	0	8	4	---	---	100	
24MJM9401I	Internship	0	0	8	4	---	---	100	
Total					20				

Summary: IV Semester		
S.N.	Particulars	Credits
1.	Discipline Specific Core(DSC):	04
2.	Discipline Specific Elective(DSE):	08
3.	Value Added Course(VAC):	00
4	Dissertation and Internship	08
Total		20
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